

DeepSquatting: Learning-based Typosquatting Detection at Deeper Domain Levels

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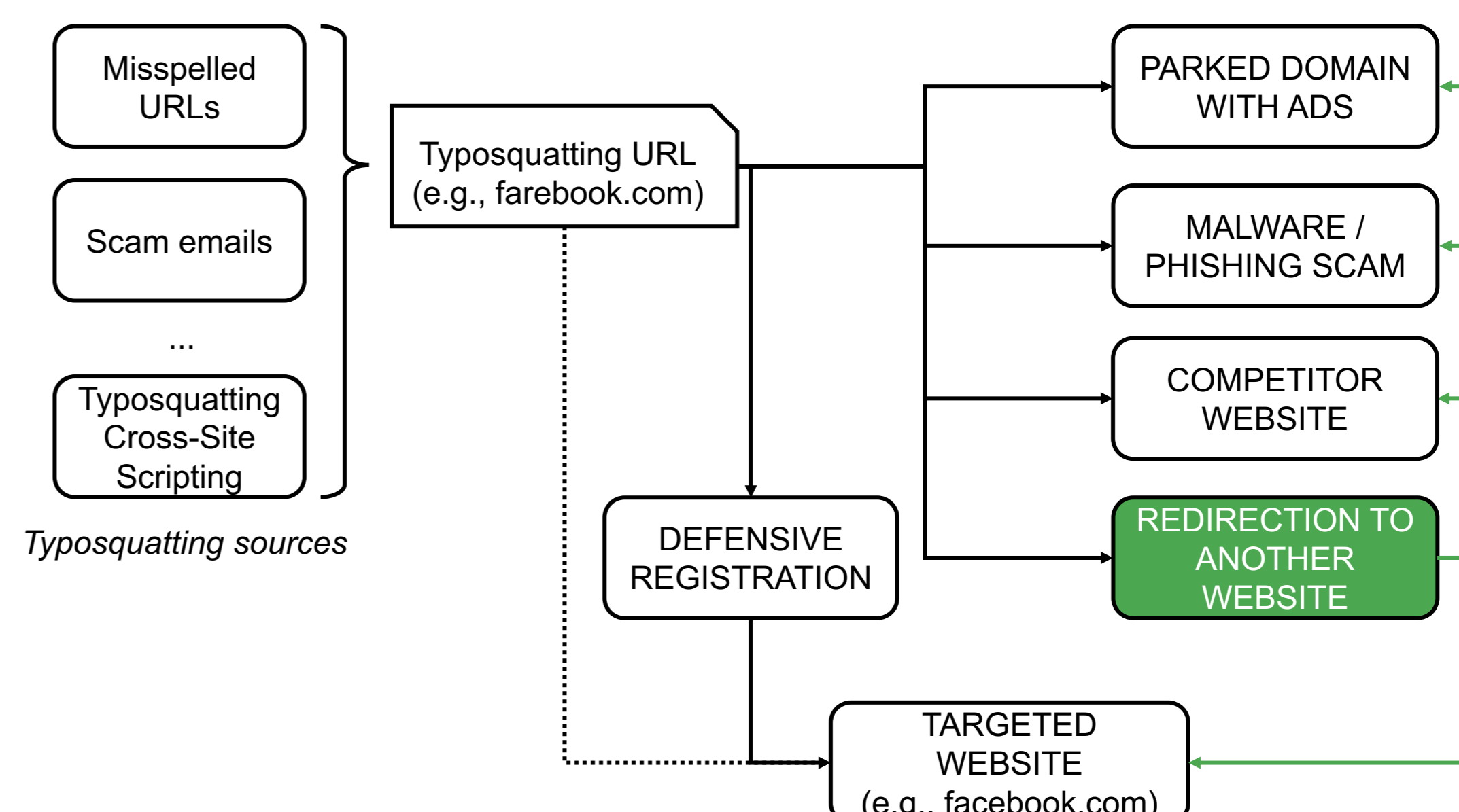
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TypoSquatting

- ✓ Domain names registered by cybercriminals to resemble legitimate, reputable, and well-known websites (e.g., farebook.com vs facebook.com)
- ✓ **Goal:** to harvest and monetize Internet traffic originally destined to the legitimate, targeted website, exploiting its popularity and potential user typing errors



Related Work

- ✓ Typosquatting domains detected by *generating* all 2LD typo-variants within an *edit distance* of 1 or 2 from legitimate domains
- ✓ Identifying suspicious domains from DNS traffic within an *edit distance* of 1 from legitimate domains
- ✓ **Limitations:** typosquatting domains may contain more than one/two typos, and occur at deeper domain levels (not only at the 2LD)

Our Work

- ✓ Typosquatting domain detection based on passive analysis of DNS traffic at the ISP level
- ✓ **Main idea:** to learn a similarity measure of domain names from data with machine learning
- ✓ We use *n*-grams to detect similar domain names and *typosquatting patterns* (no assumptions on the number of typos) also at lower domain levels (not only at the 2LD)

Legitimate domain "google" vs typosquatting "'gooooooogle"

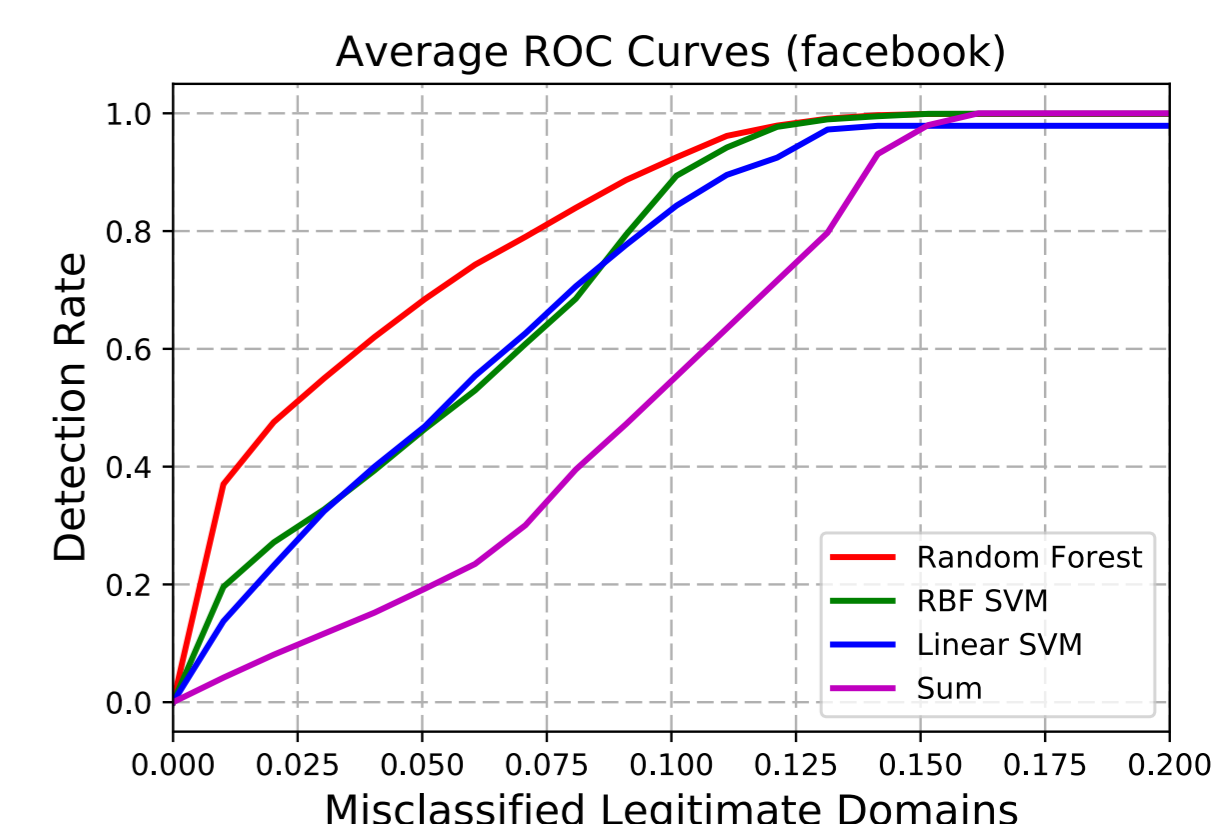
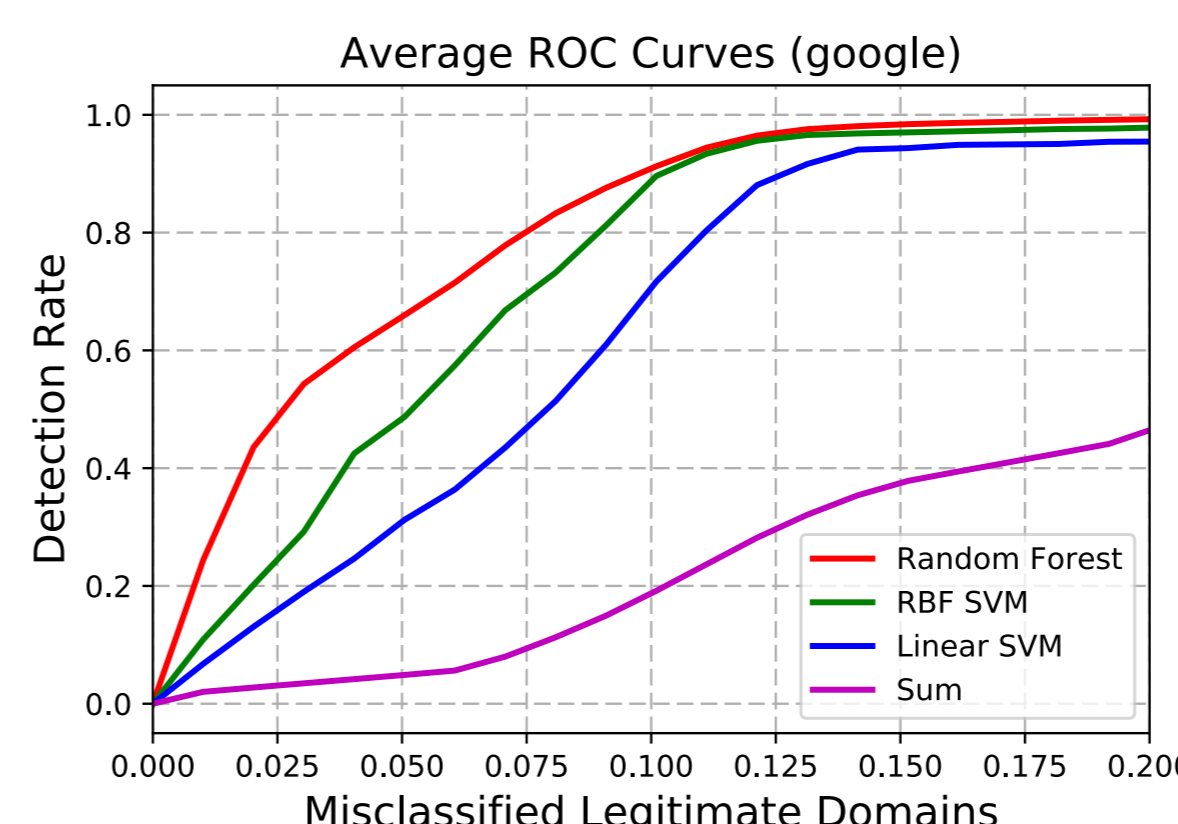
#google\$ vs #gooooooogle\$ → #g go oo og gl le e\$ vs #g go oo ... oo og gl le e\$ → [1111111]

Features are computed by intersecting the *n*-grams of the typosquatting domain with those of the legitimate domain, at 2LD, 3LD, 4LD, and from 5LD to 10LD, and then concatenated to form a single vector

Machine-learning algorithms (SVM, RBF SVM and Random Forests) trained on this representation

Experiments

- ✓ DNS traffic from large ISP (Aug-Nov 2016)
- ✓ Ground-truth labeling using blacklisting services and manual inspection
- ✓ Typosquatting vs *Google* and *Facebook*



google	DL = 0		DL = 1		DL >1		Overall (DL ≥0)		
	True	Detected	True	Detected	True	Detected	True	Detected	
2LD	0	0	576	458 79,5%	412	328 79,6%	988	786	79,6%
3LD	305	162 53,1%	17	5 29,4%	97	63 64,9%	419	230	54,9%
4LD	483	50 10,4%	13	10 76,9%	193	43 22,3%	689	103	14,9%
5LD	161	27 16,8%	0	0	54	31 57,4%	215	58	27,0%
6LD	55	24 43,6%	1	0 0,0%	34	16 47,1%	90	40	44,4%
7LD	17	11 64,7%	0	0	4	1 25,0%	21	12	57,1%
8LD+	8	4 50,0%	0	0	11	7 63,6%	19	11	57,9%
Total							2441	1240	50,8%

facebook	DL = 0		DL = 1		DL >1		Overall (DL ≥0)		
	True	Detected	True	Detected	True	Detected	True	Detected	
2LD	0	0	387	314 81,1%	928	134 14,4%	1315	448	34,1%
3LD	347	26 7,5%	16	14 87,5%	334	282 84,4%	697	322	46,2%
4LD	216	69 31,9%	2	0 0,0%	352	342 97,2%	570	411	72,1%
5LD	83	31 37,3%	0	0	7	2 28,6%	90	33	36,7%
6LD	22	0 0,0%	0	0	0	0	22	0	0,0%
7LD	1	1 100,0%	0	0	89	89 100,0%	90	90	100,0%
8LD+	11	5 45,5%	0	0	0	0	11	5	45,5%
Total							2795	1309	46,8%